



capital markets
and technology
association.

Tokenized Debt

Certification Marks Guidelines

The CMTA. Tokenized Debt Certification Marks

In order to establish a high level of assurance with regard to financial instruments and securities (other than equities) issued in the form of ledger-based securities, the Capital Markets and Technology Association ("CMTA") has created the "CMTA Tokenized Debt" and "CMTA Tokenized Debt (Program)" certification mark logos.

The following guidelines set out the specifications for use of the logos and Quick Response (QR) codes by certified companies.

Companies using the logo must have tokenized financial instruments in compliance with the CMTA's "[Standard for the tokenization of debt instruments using the distributed ledger technology](#)" and accompanying Certification Mark Regulations. The logos can only be used by companies that have been certified by the CMTA. The CMTA monitors ongoing compliance with the regulations.

The CMTA Tokenized Debt and CMTA Tokenized Debt (Program) logos have been registered with the Federal Institute for Intellectual Property.

CMTA Tokenized Debt and CMTA Tokenized Debt (Program) are certification marks, the use of which is defined by the provisions of these guidelines.

Usage of the CMTA. Tokenized Debt Certification Marks

CMTA will provide certified companies with the appropriate logo and QR code.

The logo and QR code shall not be edited and CMTA reserves the right to replace the certification logo and QR code at any time.

Companies authorized by the CMTA to use one of the certification marks are authorized to use the relevant logo outlined on page 4 of this document and must respect the specifications described on the following pages.

The graphic rules for the use of the logo must also be respected in marketing and advertising.

QR code verification

To allow the public to verify a company's certification status, CMTA provides a QR code which must be used alongside the CMTA Tokenized Debt logo.

The QR code is readable by widely available QR readers and directs viewers to an online version of the CMTA certification marks register of users which includes the name of the certified company, the scope of the certification given and its validity.

cmta.

Logo design.





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Logo anatomy.

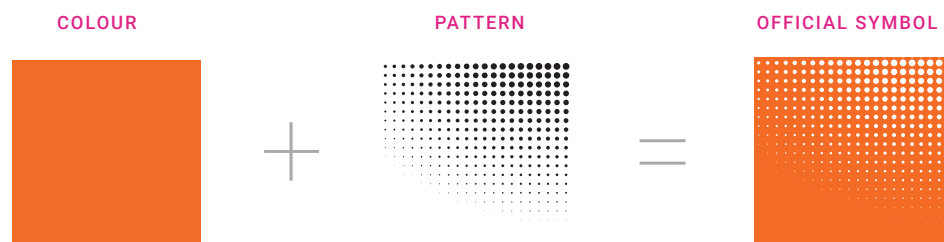


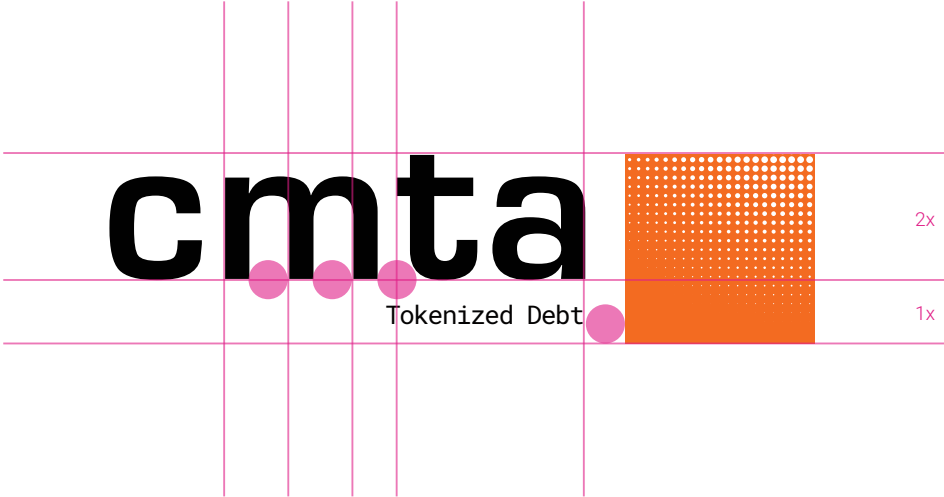
Visual identification through the symbol

Each kind of CMTA certificate is identified by a specific colour and pattern.

For CMTA Tokenized Debt the combination is described below. You can find more details about colour characteristics and negative versions in the next pages.

Colours and patterns can't be changed or switched and are specifically defined for each certificate.







CMTA ORANGE

Pantone®
Orange 021 C

CMYK
0 72 97 0

RGB
243 107 37

HEX
#F36B25

BLACK

Pantone®
Black C

CMYK
0 0 0 100

RGB
0 0 0

HEX
#000000

WHITE

CMYK
0 0 0 0

RGB
255 255 255

HEX
#ffffff



DARK



LIGHT



COLOR



Minimum size (digital) = 50 px
Minimum size (print) = 20 mm



We recommend positioning CMTA. certification marks on the bottom-right end of your layout, or on the top-right end.

If it is not possible, please always respect the defined white space.



It is not permitted to alter the structure, colour, proportions, elements or the direction of the CMTA certification marks.



It is not permitted to alter the structure, colour, proportions, elements or the direction of the CMTA certification marks.

Please also beware altering QR Code readability, proportions, colour or position.

Help or feedback ?

Contact us

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Association

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